



Library Goals and Objectives

Goal #1 - The Mesa County Libraries promise to stimulate the curiosities of new and existing library users, who will find what they want readily available and who will receive expert assistance.

1. Attendance for adult, teen and tween (ages 7 to 11) programs will increase by 10% annually and will reach new audiences.
2. Public awareness of library services will improve due to increased marketing and outreach.
3. The library will grow a highly trained, knowledgeable staff ready to assist customers.
4. Collections will meet the diverse needs of the Mesa County population and newly-acquired materials will be available for checkout in a timely manner.

Goal # 2 - Mesa County Libraries promise to attract a diverse range of Mesa County residents into the Libraries' comfortable and welcoming physical places.

1. Physical spaces will be continually maintained as attractive, environmentally responsible, safe and comfortable.
2. Library spaces will accommodate users' needs.
3. Mesa County residents with limited English skills will have comfortable areas to utilize materials, including appropriate spaces for families.

Goal #3 - Mesa County Libraries promise to provide the technology and training necessary to participate in and keep pace with the online world.

1. Computer Class attendance will increase by 20% in 2009 and 5% every year after.
2. Computer use in the library will increase by 10% per year.
3. The library's website will be informative, easy to use, and up-to-date.

Goal #4 - Mesa County Libraries promise to inspire children to discover the joy of reading and to become lifelong readers.

1. Circulation of children's materials will increase 10% per year from 2008 to 2010.
2. Monthly, a minimum of 3 outreach (off-site) talks or in-library tours will be provided to caregiver community groups (home school organizations, parent organizations, educators, and others) promoting children's library services beginning November 2008.
3. Children's programs will balance events for children under age 7 and for ages 7 to 11.

Goal #5 – Mesa County Libraries promise to improve the foundational literacy skills of adult learners throughout Mesa County.

1. At least 300 adults will receive instruction to improve their reading, writing, and/or math skills and English as a Second Language (ESL) in 2009 with increases of 10% annually.

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